GD3 PROJECT PROPOSAL #_____   Student Name_____

You must write a proposal and get it approved before you begin a project. Establish an overall plan and provide details. Be specific, clear and concise as possible. Projects must be completed one week before progress report dates.

Today's Date: _____ Intended Due Date: _____ Project Length: ☐2 WKS ☐ 3 WKS ☐ 4 WKS ☐ 5 WKS
(The length of projects will depend on the complexity of the project. Simple projects taking less time will require more projects to be completed)

Project Type _____(specify what type of project it is; poster, illustration, animation, contest, T-shirt etc.)

Project Description: (Provide details about the project. What is it about, what is in it? Be specific.)
- Names, companies, text (who is it for, indicate main words?)_____
- Subject matter (person, place or thing, etc.) _____
- Color scheme/Color choice (why?) _____
- Style (does it follow a certain style and why?) _____
- Other (anything else to help describe it) _____

Specifications: (photoshop projects must be created in 200-300 resolution)

Software Program: (which software program[s] will you be using?) _____

Size & Format: (What size will your project be?) _____☐Portrait ☐ Landscape Resolution _____

Digital Color: Which color mode? ☐ RGB ☐CMYK ☐GRAYSCALE ☐OTHER _____

Purpose/Message of the Project. (What do want to convey?) _____
_____

Target Audience (What group are you trying to attract?)_____

Reason for selecting this type of project: _____

Schedule: Plan of Action/Time Line (time, duration, structure, flow)
1. Research: (books, web, you-tube etc, make notes and samples in journal)............................completion date_____
2. Rough sketches: (min. of 3 small scale about ¼ page size, directly in art journal) .... completion date_____
3. Production: (creating the digital file in appropriate software).. completion date_____
4. Critique: (peer and teacher, have others look at your art before submission)......................... completion date_____
5. Completion: (this is the final project to be turned in).. completion date_____
6. Object Label/Exhibit Text: ………………………………………………………………………. ………… completion date_____
   (this includes your name, artist, title, medium, dimensions and paragraph of text about your artwork, follow instructed format)
7. Art Journal: (proposal, research, sketches, critiques, reflections, small scale final print)…….completion date_____

Materials/Resources (Are there special materials you need? If you already know some of your resources, write them here.)

Additional Notes: (any other information that will clarify your project to teacher)

| A poorly-planned project stands little chance of success. Things that can go wrong: Running out of time (very common), bad choice of development methodology/tools. Common mistake: Jump straight into technical details. What happens if, after a few weeks, your project isn't working out as planned? How will you manage this? Try to anticipate possible problems, modify the idea, have a backup plan, keep teacher informed. Break your project down into phases: proposal, research, thumbnails, approvals, feedback, and production. | /20 | ☐ approved |